



National Young Professionals Development Program on New Competencies, Career Opportunities and Research Priorities in Agricultural Extension

MANAGE-University Alliance for Advancing Agricultural Extension and Advisory Services

November 10-14, 2025

Uttar Banga Krishi Viswavidyalaya (UBKV), Pundibari, West Bengal

Context

The theory and practice of agricultural extension have evolved considerably in the recent past based on new research in the diffusion of innovations, innovation systems, digital innovations and communication studies. New insights are important tools to reinvent extension to meet the evolving needs of Agricultural Innovation Systems (AIS) stakeholders. There has been an increasing demand for new research and updated content for teaching-training in extension so that the discipline remains relevant to the new context. The National Institute of Agricultural Extension Management (MANAGE) initiated an alliance with 30 state agricultural universities in early 2018 to discuss and define these new trends. The MANAGE-University Alliance for Advancing Agricultural Extension and Advisory Services along with other partners conducting a series of capacity-building programs on advanced extension research methodologies, research priorities, new competencies, new career opportunities and evening for learning (e4l) webinars in Agricultural Extension since 2018.

Program

The purpose of this National Young Professionals Development Program is to orient M.Sc Students, Ph.D Scholars, young faculty members of SAUs/CAUs, Deemed Universities, Colleges and KVKs on the advances and new frontiers in agricultural extension.

Objectives



To orient participants on the emerging areas in extension research, practice and policy.



Discuss new competencies, career opportunities, and research priorities in agricultural extension.

Content

- > **New Competencies**
- > **Career Opportunities**
- > **Research Priorities**

Methodology

- > Presentations
- > Group Discussion
- > Team Work
- > Recap and Reflection Sessions

Participants

- The participants in the program would include M.Sc Students and Ph. D Scholars in Agril.Extn. / Dairy Extn./ Vet. Extn./ Extn. & CM, young faculty in the SAUs/ CAUs, Deemed Universities, Colleges and SMS of KVKs (with less than 3 years of Experience).
- MANAGE will cover training fees, food and UBKV will provide accommodation.

e-mail Nominations To : **directormanage1@gmail.com**

Program Director

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* Last date for Nomination: 08th September, 2025



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 **MANAGE - CAEIRA**



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and

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National Young Professionals Development Programme on
"New Competencies, Career Opportunities and Research
Priorities in Agricultural Extension"

November 10-14, 2025 at Uttar Banga Krishi Viswavidyalaya (UBKV), Pundibari, West Bengal

N O M I N A T I O N F O R M

(Please fill-up completely)

1. Name (CAPITAL LETTERS) : _____
2. Designation : _____
3. Specialization (Major) : _____
4. Gender (Male or Female) : M F _____
5. Education (Completed or Ongoing): _____
6. Total Service (Yrs), if employed: _____
7. Univ./Organisation : CAU SAU Deemed Univ.
 Colleges ICAR Univ. Others
8. Organization Name & Address : _____
: _____
District : _____
State : _____
9. Mobile : _____
e-mail : _____
10. WhatsApp No. : _____
11. Nature of Job : Student/ Scholar/Teaching/ Research/Training/ Extension

Date:

Signature

Forwarded and recommended by: Chairman/ HoD/ Dean (If studying or employed)

Signature